

**AFFIDAVIT OF SERVICE**

UNITED STATES DISTRICT COURT  
WESTERN District of WISCONSIN

Case Number: 12-CV-73

Plaintiff:  
**HY CITE ENTERPRISES, LLC**  
vs.  
Defendant:  
**STEVEN POLLACK, ET AL**

For:  
**MICHAEL BEST & FRIEDRICH LLP**  
One South Pinckney St.  
Suite 700  
Madison, WI 53701-1806

Received by GOTCHA ATTORNEY SERVICES, INC. to be served on **SELECTIVE DESIGNS OF NEW YORK, INC.**  
**C/O STEVEN POLLACK, 14 HEMINGWAY DRIVE, DIX HILLS, NY 11746.**

I, Howard Ettinger, being duly sworn, depose and say that on the **6th day of April, 2012 at 7:48 am**, I:

Served the above entity by delivering a true copy of the **SUMMONS AND AMENDED COMPLAINT , CIVIL COVER SHEET , DISCLOSURE OF CORPORATE AFFILIATIONS AND FINANCIAL INTEREST AND OTHER FORMS** to: **STEVEN POLLACK** as **AUTHORIZED** at the address of: **14 HEMINGWAY DRIVE, DIX HILLS, NY 11746**, who stated they are authorized to accept service for **SELECTIVE DESIGNS OF NEW YORK, INC.**

**Description of Person Served:** Age: 55, Sex: M, Race/Skin Color: WHITE, Height: 6'3", Weight: 200, Hair: SALT & PEPPER, Glasses: N

I am over the age of eighteen, have no interest in the above action and have the authority to serve process pursuant to CPLR 2103.

Subscribed and Sworn to before me on the **6th day of April, 2012** by the affiant who is personally known to me

  
\_\_\_\_\_  
NOTARY PUBLIC



Howard Ettinger  
Process Server

GOTCHA ATTORNEY SERVICES, INC.  
P.O. Box 1637  
Smithtown, NY 11787  
(631) 724-4925

Our Job Serial Number: GOT-2012002827

ANDREA MOLODY  
Notary Public, State of New York  
No. 01MO4637166  
Qualified in Suffolk County  
Commission Expires Feb. 14, 2014